

20-11-2018

To Whom It May Concern:

It is with great privilege that I write this letter to recommend Ms Keerthana Govindarazan to the MS-HCI program at Georgia Tech. I head the Technology department at TakeLeap where Ms Keerthana worked until recently.

As any motivated individual in an organization would be, Keerthana is hardworking and extremely sincere. But what differentiates her from all others is her passion to succeed and excel in whatever work she attempts to do. I can confidently say this as I have worked with her in close to 20 projects within a short span of 6 months. Though she worked as a UI/UX developer in the organization, I have always approached her for solving complex problems since I could rely on her exposure to/understanding of different technologies and her cross-disciplinary knowledge. At this juncture, I would like to talk about two challenging projects in which we collaborated.

Our organization came up with a problem statement that required us to envision an AR/MR product aimed at providing remote assistance to on-field technicians. Having known Keerthana's ability to analyse and understand a problem, I included her in my team. She enthusiastically accepted the work and more importantly understood the core issues. Thoroughly listing various use-case scenarios and ideating the product's features, whilst being mindful of the different types of smart glasses available in the market, were some of the many challenges we faced. She has the belief that even the most complex problems can have a simple solution. And as such, it happened. We found the best possible solutions for all the challenges that came with the project and these were accepted by the top management too. In addition to doing addressing the core issues, she, being a UI/UX developer, went out of her way to quickly put together a wireframe presentation to show what the product will look like and explained its entire flow. Thanks to her Architectural degree, she can always visualize any concept pretty quickly. Later on, she did a competitor analysis and tried to bring in elements which our competitors failed to touch. Keerthana's potential in analysing, understanding and researching a subject was appreciated by everyone in the management. Everyone in the management recognized the extra value she brought to the project and greatly appreciated her ability to understand, analyse and research a subject in depth.

In another project, the problem statement was straightforward but the solution to the problem was never attempted before. This project involved using Hololens. Our organization had little exposure in working with Hololens. Adding on to the complexity, the target audience was kids. We had difficulty in understanding the way the audience would use and interact with the device, albeit being technically knowledgeable about how Hololens works. This is where Keerthana's research and intuitive thought process really helped. She was able to put herself in the shoes of the kids and think extensively about how a kid would experience a mixed reality solution and how a kid should get amazed by the experience. The rich UI design she came up with is now the benchmark for Hololens UI in our company.

Keerthana has also been one of my good friends and I got to know about her passion for Kathak, an Indian classical dance. Keerthana is one of the best dancers I have ever seen in my life. Her dedication to the art is unimaginable. She exactly knows how to manage time between work and her dance practice which would go a long way in helping her manage a multitude of things at a time. This is one among the many things that I learnt from her.

I strongly recommend Keerthana to your graduate program and I am pretty sure your university and Keerthana would be mutually beneficial through the research work that she might do at your university.

Sincerely,



Dhamodaran Subramanian
(Technical Head - TakeLeap)

9790000864

Date: 07 - 05 - 2016

Letter of Recommendation

During the past few months Ms. G. Keerthana has worked with our company on numerous different kinds of projects. And in that time I have known her, I have come to regard her as a highly motivated and dedicated individual who is very sincere in the works she undertakes and puts in her at most effort to give it her best.

Her inherent compulsion to innovate and push the boundaries makes her an enthusiastic member of our company. I have observed that she works well in teams and performs any role given to her exceptionally well. Her punctuality is commendable in this regard – from turning in designs to presentation drawings, she maintains a disciplined adherence to time and helps create a smooth workflow in the office set-up.

Her managerial qualities are noteworthy as she is able to balance her life as an architect and her career as a dancer. Seeing this I have come to respect her as someone who is keen on following her passions. I have seen her take various steps to make her passion to become a computational designer a reality and I believe her decision to do her masters program at your university the next right step.

Therefore, I recommend her as a suitable candidate for your course and I'm sure it will greatly benefit her in her focused endeavours.

Yours Sincere,



(Ranjith Kumar)

Principal Architect

Rdx Architects



To Whomsoever it may concern

Ms. Keerthana Govindarazan has trained in the Indian classical dance form of Kathak at 'Devaniya', a registered Kathak dance school in Chennai, Tamilnadu (India), founded by myself, Ms. Jigyasa Giri, Kathak dancer, teacher and Choreographer of the Banaras and Lucknow Gharana (styles).

Keerthana began her tryst with kathak and Devaniya as a young girl of 17. She showed great promise then and has continued to do so over the years. She has performed on stage, as a dancer of Kathak at various prestigious platforms under the banner of Devaniya. At present she is a lead dancer in the core group of dancers at Devaniya and she also teaches dance to junior groups.

About two years ago, I discovered that this bright young lady was a student of architecture and I decided to experiment with her designing abilities. She was extremely enthusiastic about the idea. We began with designing the dance school timetables which turned out very well. Her thought process was simple, smart and neat. What used to confuse the 200 odd students of the 3 centres of Devaniya, now became very easy to follow. And the groups of little children loved to refer to the timetable because of the interesting way in which they, the kids, were represented!

From then on, Keerthana has been the official designer at Devaniya, designing our pamphlets, brochures, invitation cards, editing our video documentary etc. Her ideas for our studio interiors, her play with colours, and inputs for stage sets are also very practical and creative. Keerthana's strengths lie in her innate intelligence, her positive attitude complimented by a smiling countenance, her ability to grasp and also teach technique (be it in dance or design), her extreme joy in learning and her deep sense of commitment to excel in her varied areas of interest. Apart from being an ardent student of kathak under my personal tutelage, she has always shown the ability to multi task and outshine in whatever she undertakes to do. She is a wonderful team player, a graceful and expressive dancer, a creative designer and most importantly a gracious young lady with a calm, mature and focussed mind.

Keerthana has been a beautiful asset to Devaniya and will always leave her mark wherever she goes. As her teacher I wish her a bright future and much success in all her endeavours.



Jigyasa Giri

(Founder & Creative Director – DEVANIYA)

Date: 05.05.2016

Letter of Recommendation

Keerthana is an intelligent, albeit quiet student whose innate curiosity fuels her thirst to learn. I was her course instructor for 'Architectural drawing' and 'Architectural Design', amongst which she topped the class in 'Architectural drawing'. She turns in excellent assignments and tests which show her hard work and dedication to the subject.

Architectural design really seems to spark her interest. She adopts a strong pragmatic approach that ensures an astounding clarity in narration in her designs. In the 5 years that I have known her, I have seen her constantly work towards deepening her understanding of the subject.

As the Head of department, I feel proud that she was one of the very few students from the department to have done an internship outside the country. I'm sure that the internship in Spain let her explore a different style of architecture from a different context and culture and quenched her thirst for knowledge.

She also has exceptional organisational and time management skills as she does a commendable job at balancing her duties as a student and a professional Kathak dancer.

With a sound academic background and a drive to constantly keep pushing boundaries, I am sure Keerthana will be an asset wherever she goes. I, therefore, recommend her as a worthy candidate to pursue her masters at your university.


HOD i/c, Architecture